

# Citizens Clean Elections Commission Bulletin

Volume 1, Quarter 1

January 2004

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# Message from the 2003 Chair

Welcome to the Citizens Clean Elections Commission This is another of the Commission's Bulletin. initiatives to carry out its mission of voter education, a very important part of the duties directed by the Act. As I near the end of my five-year term, I reflect upon the Commission's development. I was the first appointment to the Commission; it took seven months in 1999 for the full Commission to be appointed, space rented and the first staff member to be employed. The pace has been picking up ever since. The original goals - (1) make the system work as well as possible, (2) hire a small, industrious staff able and willing to help both participating and nonparticipating candidates navigate the Act's requirements, and (3) encourage constructive public policy debate and good stewardship of public - have met with success beyond our expectations. That said, however, and as important as campaign finance is, I have become even more convinced than ever before that nothing is more important than citizens doing the work of citizenship registering, listening, reading, thinking, and voting. The money is clean; voters still must judge the candidates.

Sincerely,

L. Gene Lemon, 2003 Chair



This Bulletin is intended to be an informational tool used to update parties regarding the Commissions' projects and developments. If you have further questions, feel free to call the Commission directly and speak with any staff member at 1-602-364-3477 or toll free at 1-877-631-8891. As a state agency, we are here to serve you.

State of Arizona Citizens Clean Elections Commission

> Contact Information: 1616 W. Adams, Suite 110 Phoenix, AZ 85007 (602) 364-3477 (602) 364-3487, fax 1-877-631-8891, toll free

#### The Act and the Commission

The Citizens Clean Elections Act is a campaign finance reform measure that was initiated by Arizona citizens and passed by voters in 1998. The Act creates a new campaign financing system that provides full public funding to qualified candidates who agree to abide by the Act and Commission rules. The 2003-2004 election cycle will be the third election season in which candidates may run a political campaign under the Act.

Governed by the laws of the State of Arizona, the CCEC has been created to implement and enforce campaign finance laws. The Act allows the CCEC to provide procedures for the inspection of a candidate's bank account, campaign finance reports and financial records relating to the candidate's campaign.

To qualify for funding, the voluntary "participating

candidates" adhere to spending and contribution limits and gather \$5 qualifying contributions from district constituents who are registered voters.

Participating candidates also agree to attend required debates.



# Term Ending for the First Chair of the Commission

As Chair Lemon's term comes to an end in January of 2004, the Commissioners and staff would like to thank him for all of his hard work and dedication over the last five years.

Governor Jane Dee Hull appointed Phoenix resident Gene Lemon to the Citizens Clean Elections Commission in 1999 for a term that will expire January 31, 2004. Mr. Lemon served as the first Chair of the Commission, first elected by the Commissioners in 1999, and continued to serve as the Chair after being elected by the Commissioners for calendar-years 2000, 2001 and 2003.

# Check Out Our Website!



www.ccec.state.az.us

Please visit the Citizens Clean Elections Commission website at www.ccec.state.az.us to view brand new public speaking engagements, the revised press kit, information regarding officeholder expenses and the helpful participating candidate and nonparticipating candidate timelines.

As efforts continue to better serve the public, the Commission would like interested parties to sign up to receive an the Commission *Bulletin* and other important Commission information. To sign up, simply e-mail the Commission's Voter Education Manager, at autumn.southard@ccec.state.az.us. If you would like specific information, include your chosen topic in the body of the e-mail. You will automatically be signed up to receive the Commission *Bulletin*! When you begin receiving e-mail updates, you will always be given the opportunity to *unsubscribe* from Commission mailing lists, if you are no longer interested in receiving Commission information. If you have questions, feel free to contact Voter Education Manager, Autumn Southard, at (602) 364-3477 extension 210.

January 2004

# Deputy Director

Citizens Clean Elections Commission's (CCEC) Executive Director Colleen Connor announced the hiring of Eric Gorsegner as the Commission's deputy director. The hiring became effective on Oct. 27, 2003.

Gorsegner joined the CCEC after serving as the deputy chief of staff to outgoing Phoenix Mayor Skip Rimsza for the past three years. previously served for nine years as a senior governmental relations representative for the Salt River Project, specializing in local government relations. In addition, Gorsegner's resume includes experience as a six-month loaned executive to the Mayor of Phoenix in 1997-98, five years as the director of government relations for the Phoenix Association of Realtors, and three years at the Arizona Department of Commerce. the department served in roles, including working as a legislative liaison, assistant to the deputy director and as a community development block grant specialist.

Gorsegner has a B.A. degree in Political Science from the University of Wisconsin – Eau Claire and a Masters in Public Administration from ASU.



# Proposed Rule Changes

The Commission approved numerous rule changes during a public meeting on November 18, 2003. The sixty-day public comment period began on November 19, 2003 and will end on January 20, 2004. At the January 28, 2004 meeting, the Commission will consider public comment.

The proposed rule changes effect the following:

- Definitions
- Certification as a participating candidate
- Use of public funds
- Inaugural expenses
- Reporting requirements
- Complaint processing
- Calculation of matching funds
- Enforcement proceedings
- Commission sponsored debates
- Audits

To view the rule changes in their entirety, please visit the Heads Up! section of the Commission's website at www.ccec.state.az.us.

The Act, Rules & Policies Manual can also be found on the Commission's website, in the publications section.

### \*Topic of the Quarter\*

#### What is the Qualifying Period?



Participating candidates are required to receive \$5 qualifying contributions during the Qualifying Period (ending August 19, 2004) only, from a minimum amount of registered voters within the candidate's legislative district (for participating legislative candidates) or statewide (for participating corporation commission candidates).

The number of contributions depends on the office sought. Participating candidates for the office of Corporation Commission must collect 1,575 valid \$5 qualifying contributions from registered voters throughout the state. This amounts to \$7,875.

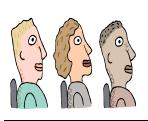
Contributions may be unsolicited or solicited by someone who is not compensated to collect the qualifying contributions. If an unsolicited contribution is received, the candidate may sign the reporting form as the solicitor.

Qualifying contributions may be received by cash, check or money order. If made by check, the check must be made payable to the candidate's campaign account and in the exact \$5 amount. If a married couple contributes a \$10 check, BOTH parties must sign the check for it to be considered two valid qualifying contributions, and each spouse must sign and date a three-part form (one check, two forms). Contributors may be given nothing of value in exchange for their contribution.

### Attend a Commission Workshop to Learn More About the Act!

In October 2003, the Commission began holding workshops in Phoenix, Flagstaff, Tucson and Kingman to train candidates and the public about the Act. workshops contain general information about the Act as well as more detailed information regarding Clean Elections rules and campaign finance laws. Questions will be accepted throughout the session and informational materials will be handed out to all attendees. The workshops will run until April 2004. The workshops are led by Rebecca Hecksel, Campaign Finance Analyst and Autumn Southard, Voter Education Manager.

\*\*Please RSVP to the CCEC no later than 5 business days before the workshop that you are interested in attending.\*\* Any person with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the CCEC at (602) 364-3477. Requests should be made as early as possible to allow time to arrange accommodations.\*\*



January 21, 2004

Time: 6:00pm Location: Flagstaff, NAU, Rm. #107 in Building #98B.

San Francisco St.

January 28, 2004

Time: 6:00pm

Location: Phoenix, CCEC

conference rm., 1616 W. Adams

February 18, 2004

Time: 6:00pm

Location: Kingman, Elks

Lodge, 900 Gates Ave.

Dates, Times & Locations

#### February 25, 2004

Time: 6:00pm

Location: Phoenix, CCEC conference rm., 1616 W. Adams

March 10. 2004

Time: 6:00pm

Location: Tucson, Mayor and Council Chambers, 255 West

Alameda

March 17, 2004

Time: 6:00pm

Location: Flagstaff, NAU, Rm. #107 in Building #98B,

San Francisco St.

March 24, 2004

Time: 6:00pm

Location: Phoenix, CCEC conference rm., 1616 W. Adams



#### Recent Press Releases



\*November 24, 2003

#### Sec. of State Brewer Begins Appointment Process for Clean Elections Seat

# Potential candidates for new Commissioner must meet strict criteria

PHOENIX – Secretary of State Jan Brewer today announced the start of the nomination process to appoint the next Clean Election Commissioner. The term for this seat is scheduled to begin on February 1, 2004 and expire on January 31, 2009.

"It is my sincere hope that we can find a qualified and responsible candidate who will work hard and provide loyal service on behalf of the citizens of Arizona," stated Secretary Brewer, "I am very interested in candidates who can bring fairness and consistency to this process."

The candidates for Commissioner must meet the following criteria per Arizona Revised Statute:

- Shall not be a member of the Democratic Party;
- Shall have been registered to vote continuously recorded for at least five years immediately preceding appointment with the same political party or as an independent;
- Shall be committed to enforcing the Act in an honest, independent and impartial fashion and to seek to uphold public confidence in the integrity of the electoral system;
- Shall be a qualified elector who has not, in the previous five years in the state, been appointed to, been elected to, or run for any public office, including precinct committeeman, or served as an officer of a political party;
- No commissioner, during his or her tenure or for three years thereafter, shall seek or hold any other public office, serve as an officer of a political party;
- No commissioner, during his or her tenure or for three years thereafter, shall seek or hold any other public office, serve as an officer of any political committee, or employ or be employed as a lobbyist.

Qualified individuals who are interested in being appointed to serve on the Commission can get the appropriate forms and application materials directly from the Citizens Clean Election Commission by calling (602) 364-3477, or by e-mail at www.ccec.state.az.us. Applications should be submitted to the Commission by no later than December 31, 2003.

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\*Written & released by Kevin Tyne, Deputy Secretary of State, Secretary of State's Office.

December 18, 2003

#### Citizens Clean Elections Commission Unanimously Elects a New Chair

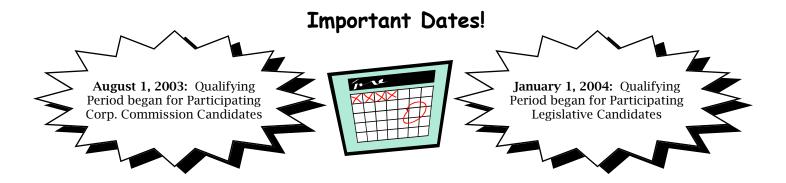
#### Commissioner David McKay to Begin Term as Chair in January 2004

PHOENIX -- On December 16, 2003 at the monthly meeting of the Citizens Clean Elections Commission, the Commission unanimously elected Commissioner David McKay, a Republican from Flagstaff, to lead the Commission as the next Chair. Mr. McKay will begin his term as Chair on January 1, 2004. Current Chair L. Gene Lemon's term as Commissioner will expire on January 31, 2004.

Governor Jane Dee Hull appointed Dave McKay to the Citizens Clean Elections Commission in 2000 for a term that will expire in 2005. Mr. McKay received his bachelor's and master's degrees from Northern Arizona University. He retired after 35 years with the Flagstaff Unified School District, where he served as principal of Thomas Knoles Elementary School (1987-1998);principal of Christensen Elementary School (1982-1987); assistant principal of Christensen and Killip Elementary Schools (1976-1982); title III coordinator for Flagstaff Public Schools (1973-1976); assistant principal for Mt. Elden Elementary School (Killip) (1968-1973); guidance counselor for Flagstaff Elementary Schools (1966-1968); and science teacher for Flagstaff Junior High School (1963-1966).

Mr. McKay founded Big Brothers of Flagstaff in 1968 and has served as executive director since. He also has served as a member of the Arizona School Administrators (1982-1997) and currently is a member of the investigative interview committee for the State Dental Board.

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## Officeholder Expenses Rule

Current officeholders are allowed to raise and spend money to perform officeholder related expenses.

#### Spending Limits



Prior to April 30 of the election year for that office, an elected official may raise or spend money to defray the expense of performing officeholder duties.

Officeholder Expenses Limits				
Legislature	\$5,660			
Governor	\$88,280			
Secretary of State	\$45,280			
Attorney General	\$45,280			
Treasurer	\$22,640			
Superintendent of Public Instruction	\$22,640			
<b>Corporation Commission</b>	\$22,640			
Mine Inspector	\$11,320			

#### Officeholder Expense Account



Money raised or spent for officeholder expenses shall be reported under campaign finance reporting requirements as follows:

- The officeholder shall establish an account for officeholder expenses, which shall be separate from any candidate campaign account.
- The account shall be designated on the statement of organization as "Officeholder Expense Account".
- Any money remaining in the officeholder expense account after April 30 of an election year shall either not be spent for the remainder of the calendar year, or shall be remitted to the clean elections fund.

#### Permissible Expenditures

The money in the officeholder expense account CANNOT be used for direct campaign purposes.

Money in the officeholder expense account shall not be used for direct campaign purposes or in connection with the officeholder's future campaign for elective office.

Permissible uses of the money in the officeholder expense account include:

- Expenditures for office equipment and supplies.
- Expenditures for work-related travel.
- Donations to tax-exempt charitable organizations.
- Expenditures to meet or communicate with constituents.

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1616 W. Adams, Suite 110 Phoenix, AZ 85007

(602) 364-3477 (602) 364-3487, fax 1-877-631-8891, toll free Thank you very much for taking the time to read our very first *Bulletin!* The *Bulletin* will be published once a quarter and will be posted on the *Commission's website.* 

Visit us on the Web! www.ccec.state.az.us

## 2004 First Quarter Commission Meeting Schedule

#### Citizens Clean Elections Commission

#### **Commissioners**

David G. McKay, Chair
L. Gene Lemon
Kathleen S. Detrick
Ermila Jolley
Marcia Busching

Commission meetings are held monthly in the Citizens Clean Elections Commission conference room at 1616 W. Adams in Phoenix.

Please contact the Commission or check the Commission website, www.ccec.state.az.us to confirm meeting dates and times.

The Commission meeting minutes and agendas are available free of charge on the Commission website. Additionally, past minutes and agendas are posted on the website.

**Upcoming Meetings** 

**January** 

Wednesday, 1/28/04 9:30am

**February** 

Tuesday, 2/24/04 9:30am

March

Tuesday, 3/30/04 9:30am